

How we use your information

Read this to find out how and why we use
the personal information you give us

How we use your information

When you apply to save or invest with us, we ask you to give us some of your personal details so that we can open and administer your account. We're committed to keeping all the information we hold about you secure, private and confidential.

This leaflet explains why we need to collect your personal details and what we do with them. It also sets out the legal basis on which we collect and use your information and outlines the rights you have under current data protection legislation.

Which of my details do you collect?

We'll ask for your full name (title, forename(s) and surname), date of birth, postal address, phone number, email address and nominated bank account details. We ask for your bank details so that we can make payments to you, for example when you make a withdrawal or win a Premium Bonds prize. When you're making a deposit by debit card, we'll need your card details. And when making a cheque deposit to open an account, we'll ask for details of the account on which the cheque is drawn. We need this personal information so that we can provide you with the accounts or services that you have asked for. We also need some of this information to meet our legal obligation to check your identity, address and source of funds. If you don't provide it, then we may not be able to provide you with our accounts or services.

When do you collect these details?

We'll collect them when you apply to open an account through our website, by phone or by completing a form and posting it to us. We'll also collect some of your details whenever you make a transaction or contact us about your accounts. This can be online, by phone, by post, by email, through social media, or when you use our apps or our online Premium Bonds prize options service.

Website, apps, social media and communities

Our website, apps and the emails we send out use cookies and other tracking technologies to collect information. When you visit our website or use our apps, you can choose to accept/decline or manage cookies and similar technologies, but our online application forms and other processes need to use cookies to work properly. You can find out more about our cookie policy at the footer of each web page by clicking the link to 'Cookies' or via the 'More' tab on our mobile apps. When you use our website or apps, we collect information such as the browser you are using and the date and time of use of the website or apps. Like most other apps we collect anonymous data on how you use our apps in order to make improvements and fix any issues that may occur.

We may use social media, for example X (formerly Twitter) and Facebook, to communicate with you. We may also use posts on social media to find out how people view our products and services. By engaging with us on social media you accept that NS&I accepts no responsibility for any personal data you post to social networks or websites. They may store your personal data outside the UK, EU or in the US. Please read their privacy policies carefully.

Providing details on behalf of someone else

When you give us details about someone else, for example when you apply to open a joint account, you must have their agreement to do so.

What do you do with my information?

The main reasons we use your information are to open and administer your account(s), process your deposits and withdrawals, and keep you up to date with information about your account(s).

We may also use your information to:

- meet our legal obligation to check your identity, address and source of funds
- prevent or detect fraud or other crime
- send you marketing messages about NS&I accounts which may be tailored to your circumstances (unless you have opted out)
- notify you of any Premium Bonds prizes
- develop, test and improve our products, systems and services including our website
- invite you to take part in market research and surveys
- carry out anonymous statistical analysis (we won't be able to identify individuals when we do this)
- create customer-type profiles to help us improve existing products and services, and develop new ones
- send you important service messages about your accounts
- run competitions, events and promotional activities

When you call us, we may monitor or record your call for training or quality assurance, dispute resolution and fraud prevention and detection. We also record calls so that we have a record of your consent in certain circumstances, for example when you agree to allow us to talk to a member of your family on your behalf.

Who do you share my details with?

We use selected organisations to help us deliver the service we provide to you. We may share your personal information with:

- **Our service partners** who provide data processing services to us, for example administering your account, printing warrants and statements, sending you post and emails about your accounts, and carrying out and supporting our market research. We only share the information that's necessary for them to provide these services.
- **Regulators** such as the Financial Ombudsman Service (FOS) or the Information Commissioner's Office (ICO).
- **Credit reference agencies** to check your identity, address and source of funds, and to prevent fraud.

We may also share your information with government bodies, law enforcement agencies, courts or other third parties, for example to comply with our legal obligations or lawful disclosure requests. You can also ask us to share your information with anyone else, for example a financial adviser.

How long do you keep my information for?

We keep some personal information where we have an ongoing legitimate or lawful need to do so. For example, we keep your personal information for seven years after you have closed an account with us, in line with industry best practice and the Limitation Act 1980. When we no longer have a legitimate or lawful need to keep your personal information, we will delete it.

We keep records of Premium Bonds holdings for longer than seven years. This is to allow us to reallocate prizes where we discover that one or more prizes paid out were not valid. This can happen, for example, when a Bond holder dies but no one tells us.

Your rights in relation to data retention include:

- The right of access.
- The right to rectification – unless the data form part of a historical record that was correct at the time they were collected or used.
- The right of erasure – only applies where we are holding your personal information beyond our statutory, regulatory or legitimate timescales.

- The right to data portability – only applies where the data has been collected under consent or contractual purposes.
- The right to object – only applies where the retention is based on the grounds of public interest or NS&I's official duty, or its legitimate business interests, unless we can demonstrate compelling legitimate grounds for the retention to continue in line with statutory or regulatory timescales.

Plus:

- The right to lodge a complaint with the Information Commissioner's Office (ICO).
- The right to a judicial review.
- The right to receive compensation.
- The right to representation by a not-for-profit body to lodge complaints and seek a judicial remedy on your behalf.

For more information about your rights, see the **Your Rights** section below.

Personal information, held by the NS&I research team in order to conduct market research activities may be kept for up to two years after the completion of the project. This is so we can carry out further anonymous statistical analysis (we won't be able to identify individuals in the analysis). Please rest assured your survey responses will not be used for marketing or sales purposes, or disclosed to anyone not connected to the survey activity.

Where you have provided personal information to a research agency undertaking research on behalf of NS&I, you may also refer to that agency's privacy notice, which we will provide as a link.

Premium Bonds and the prize draw

We keep records of Premium Bonds holdings for longer than seven years. This is to allow us to reallocate prizes where we discover that one or more prizes paid out were not valid. This can happen, for example, when a Bond holder dies but no one tells us. Each month we publish the winning Premium Bonds numbers on our website, together with the value of the prize, the value of the holding, the date the Bond was bought and the area where the Bond holder lives. We do not publish the names or other details of Premium Bonds winners.

Do you send my information outside the UK?

We may sometimes send your information outside the UK, to Europe and elsewhere, to process transactions, correspondence or in the course of our third parties' activities. These countries may have data protection laws that are different to those in the UK, which may be less protective.

In these cases we will ensure that your information is processed in line with the UK General Data Protection Regulation and the Data Protection Act 2018. For example, our operational partner carries out some processing for us in India. They have in place 'Binding Corporate Rules' (contractual obligations) which require them to process your information in line with relevant data protection laws. If you want more information, please contact us.

Keeping each other informed

We will give you information about your accounts and provide regular statements. If we need to get in touch, we will call you, write to you by email or letter, send you a text message, or contact you through our online service. In the event of a data breach that could lead to a high risk to your rights and freedoms, for example the risk of financial loss, we will let you know without undue delay. To make sure you can receive information and communications from us, and to prevent your details being accessed by someone else, please make sure you tell us whenever you change your name, address, phone number, email address or nominated bank account. Giving us your most up to date details will also help protect your account(s) by making sure any information we send you doesn't fall into the wrong hands. You can update your details online or by contacting us.

The legal background and your rights

Here we summarise the lawful bases for collecting and using your personal information and your rights under current data protection legislation.

Lawful bases

We are allowed to use your personal information for a range of reasons, called 'lawful bases'. These are:

Contract

We need to collect and use personal information in order to manage the savings account(s) that you want to open and use. We cannot provide the service if you don't give us the information we ask for.

Legal obligation

We may need to use your personal information to meet our legal obligations, for example if we need to check your identity, address and source of funds to comply with the Money Laundering Regulations.

Legitimate interests

We rely on legitimate interests, for example, when we send marketing information about our own accounts or services and undertake market research or surveys to help us improve the products and services that we offer. You can ask us to stop sending you marketing and/or research invitations at any time.

Consent

We only rely on consent as a lawful basis for using your personal information in a few limited circumstances, for example if you want us to share information with your financial adviser or nominated representative. You can withdraw your consent at any time, and we make it as easy to withdraw consent as it is to give it.

Public interest/official authority

There are times when we need to share information with other government bodies to allow them to meet their legal obligations, for example where HM Revenue & Customs need to know how much gross interest you have earned during a tax year.

Your rights

You have a range of data protection rights in relation to the information we hold about you. You can exercise any of these rights by contacting us. Note that not all of the rights are absolute – some of them depend on which lawful basis we are using to process your information.

Right of access

You can ask us to provide you with a copy of the information we hold about you by making a 'Data Subject Access Request'. You can download and print a form from nsandi.com/data-request or contact us with all of the information asked for on the form.

Right to data portability

Where we process your personal information by automated means for contractual purposes, or with your consent, you can ask us to provide the information we hold about you in a structured, machine readable format (for example a CSV file).

Right to rectification

If the information we hold about you is incorrect, out of date or incomplete, please let us know and we will put it right.

Right to restrict processing

If you think the information we hold about you isn't accurate, you can ask us not to process it until we have corrected any errors or verified that the information is accurate.

Right to object

Where we rely on legitimate interests or our public interest/official authority (see page 5), you can, based on your particular situation where it is causing you damage, distress or impacts your rights, object to the processing.

Right to erasure

You can ask us to delete your personal information when:

- we no longer need it
- you have given us consent and you later withdraw it
- you have objected to us processing your information and we have no lawful basis to continue processing it
- we are legally obliged to delete it

Right not to be subject to automated decision-making

Some of our processes are partly or wholly automated, but we don't make decisions that have a significant or legal effect on you without human involvement. For example, we may check your evidence of identity electronically, but if this is unsuccessful we will write to you to ask for documentary evidence instead.

Right to lodge a complaint with a supervisory authority

If you have a complaint about the way we have used your information, please contact us first and we will do our best to put things right for you. If you're not happy with our response, you can escalate your complaint to the Information Commissioner's Office (ICO) – see the next page for their contact details.

Additional rights

If you remain unhappy, you also have the right to a judicial review, the right to receive compensation and the right to be represented by a not-for-profit organisation.

Changes to how we use your information

From time to time we may update this privacy notice. You can see the latest version at nsandi.com/privacy-notice or call us and we can send you a copy. If we make a significant change to how we use your information, we will let you know in advance.

Data protection questions or concerns?

NS&I is the data controller of the information we hold about you. If you have any questions or concerns about how we process your information, you can contact us using the details on the next page, or write to:

Data Protection Officer
NS&I
Sanctuary Buildings
20 Great Smith Street
London
SW1P 3BT

Want to find out more?

You can find out more about data protection and the rights you have by contacting the independent Information Commissioner's Office:

ico.org.uk/global/contact-us

Wycliffe House
Water Lane
Wilmslow
SK9 5AF

0303 123 1113

Contact and help

 Visit our website at **nsandi.com**

 Phone us on **08085 007 007**
We're here in the UK every day except bank holidays. Calls from the UK are free. We may record your call to help us give you the best service.

 Post us **@nsandihelp**

 Write to us at **NS&I, Sunderland SR43 2SB**

Need a different format?

Ask us for a version in:

- Braille
 - Audio tape
 - CD
 - Large print
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Hard of hearing or speech impaired?

You can get in touch with us through the Text Relay Service: just dial **18001** from your textphone then enter our main phone number. Or call our Minicom service direct on **0800 056 0585**.